

- 26 -

CLAIMS

1. Acquisition device (2) for obtaining files (F) by accumulating points, designed for at least one user of at least one receiver (1) of data of at least one communication network (5, 6, 7), said user being able to earn points by occurrences of at least one predefined operation accomplished by said user, and to acquire at least one of said files (F) by downloading of said file via said communication network (5, 6, 7) when the aggregate number of said points reaches a predetermined level associated with said file,

characterized in that said device (1) comprises an automatic control module (21) for ordering downloading via said network (5, 6, 7) to a storage space (10) accessible to said receiver (1), of portions (PiF) of said file (F), designed to order the downloading of each of said portions (PiF) when the number of points earned by said user reaches a fraction of said predetermined level which corresponds to said portion (PiF).

2. Acquisition device (20) for obtaining files (F) according to Claim 1, characterized in that it comprises a module (22) for prior selection of at least one content (C) by said user, said downloaded file (F) carrying said content (C).

3. Acquisition device (20) for obtaining files (F) according to Claim 2, characterized in that the module (22) for prior selection allows said user to select at least two contents (C1, C2, C3), and said device (20) comprises a module (24) for apportioning said points earned into at least two accounts associated respectively with contents (C1, C2, C3).

4. Acquisition device (20) for obtaining files (F) according to Claim 3, characterized in that it comprises a module for allocating priority (23)

- 27 -

designed to permit said user to choose an order of priority of assignment of the points earned to said accounts.

5. Acquisition device (20) for obtaining files (F) according to Claim 4, characterized in that the apportioning module (24) is designed to assign the points earned to the account benefiting from the highest priority, and when the aggregate number of points in respect of the account benefiting from the highest priority reaches said predetermined level, to assign the additional points earned to the accounts having lower priorities, according to said order of priority.

6. Acquisition device (20) for obtaining files (F) according to any one of the preceding claims, characterized in that it comprises a module (25) for recording the aggregate number of points in respect of the acquisition of each of said files (F) and a module (26) for communicating said aggregate number to said user.

7. Acquisition device (20) for obtaining files (F) according to any one of the preceding claims, characterized in that the ratio of sizes of each of said portions (PiF) of file (F) with respect to said file (F) is equal to the ratio of the number of points of said fraction associated with said portion (PiF) with respect to said predetermined level for said file.

8. Acquisition device (20) for obtaining files (F) according to any one of the preceding claims, characterized in that the automatic control module (21) is designed to order said downloading on each of said occurrences.

9. Acquisition device (20) for obtaining files (F) according to any one of the preceding claims, characterized in that the automatic control

- 28 -

module (21) is designed to order the downloading of files of at least one of the following types: MPEG video files and MP3 audio files.

10. Acquisition device (20) for obtaining files (F) according to any one of the preceding claims, characterized in that it comprises a module (27) for detecting said occurrences.

11. Acquisition device (20) for obtaining files (F) according to Claim 10, characterized in that said operations are chosen from at least one of the following operations: viewing of advertisements, listening to advertisements, consulting of Internet sites and responses to questionnaires by telecommunication.

12. Acquisition process for obtaining files (F) by accumulating points, in which a user of a receiver (1) of data of a communication network (5, 6, 7) earns points by accomplishing at least one predefined operation, and acquires at least one of said files (F) by downloading of said file via said communication network (5, 6, 7) when the aggregate number of said points reaches a predetermined level associated with said file,

characterized in that a downloading via said network (5, 6, 7) to a storage space (10) accessible to said receiver (1), of portions (PiF) of said file (F) is ordered automatically by ordering the downloading of each of said portions (PiF) when the number of points earned by said user reaches a fraction of said predetermined level which corresponds to said portion (PiF),

said acquisition process preferably being implemented by means of an acquisition device (20) in accordance with any one of Claims 1 to 11.

- 29 -

13. Interactive terminal (1) characterized in that it comprises an acquisition device (20) for obtaining files (F) in accordance with any one of Claims 1 to 11.

14. Computer program product comprising program code instructions for the execution of the steps of the process according to Claim 12 when said program is executed on a computer.